



Contact: A Natural Resource Lynea Schultz-Ela
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NATURALLY INDIA BRINGS THE AUTHENTIC & EXOTIC TASTES OF INDIA TO RETAIL MARKET SHELVES

WHO: *Naturally India*, a part of Healthy Gourmet Inc., creates and distributes authentic and exotic Indian food products. All the products are of excellent taste, good nutrition, convenience, and of high standard and quality.

WHAT: Welcome to the fascinating world of Indian cuisine, translated into a whole range of authentic, tasty, healthy, convenient and easy to prepare vegetarian dishes with *NATURALLY INDIA - EXOTIC NATURAL FOODS*.

ANNOUNCEMENT: *Naturally India* announces the launch of phase 1 of their Indian Food Solution for Retailers. This solution is the complete retail set, whether it's 2-4 foot shelves, 3,4, or up to 6-4 foot shelves, of authentic, exotic, and enticing Indian foods. For the busy retailer, this turn-key solution will fulfill beautifully the niche for upward trending Indian foods and cover all bases with: organic rices and legumes for daal, dipping and finishing sauces, chutneys, simmer sauce packets, spicy Indian pickles, Indian bread mixes, spices and teas. Plannograms and suggested retails will provide ease of installation, effective and successful merchandising, and profitable and approachable pricing and promotions.

Phase one includes dipping sauces, chutneys, simmer sauces, organic white and brown basmati rice, and a variety of lentils. All products are vegan and GMO free. Merchandising aids include recipe cards, everyday use applications, passive and active demos, and 7"x4" hanging category sign educating the consumer with an Indian foods healthy eating guide and glossary.

Varieties released this year: Six varieties of Simmer Sauces, 4 varieties of dipping sauces, and 4 varieties of chutneys, 4 Indian pickles, 2 organic rices, 3 legumes.

WHEN: 2005

INTERVIEW TOPICS:

Harshad Parekh is available to discuss the following topics and more:

- ↳ **Taste and Nourishment:** Attain good health through traditional food combinations from India. Good foods creating health mentally, physically, and spiritually.
- ↳ **Vegan Lifestyle:** Learn the simple and easy steps to take to improve health and living.
- ↳ **Indian Food Solution:** Find out what this is and where it's going in Phase 2 and 3.

WHERE: Retailers across the country.

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About Naturally India®: Founded in 2004, Naturally India is wholly owned by Harshad and Nayana Parekh. Current distribution partners include Nature's Best, Sheperds Distributing, Associated Buyers, Tree of Life, and Gourmet Award. Dedicated to a vegan life, Harshad and Nayana create and import authentic and convenient vegan Indian foods to the American marketplace enhancing health and whole life, and enticing taste buds too. Offices located at: Neshanic Station, NJ., 08853. Web site: www.naturallyindia.com

Three parts nutrition, one part art, the traditions of Indian cuisine stretch back to a time of gods and mystics - and a closer harmony between man and nature.